



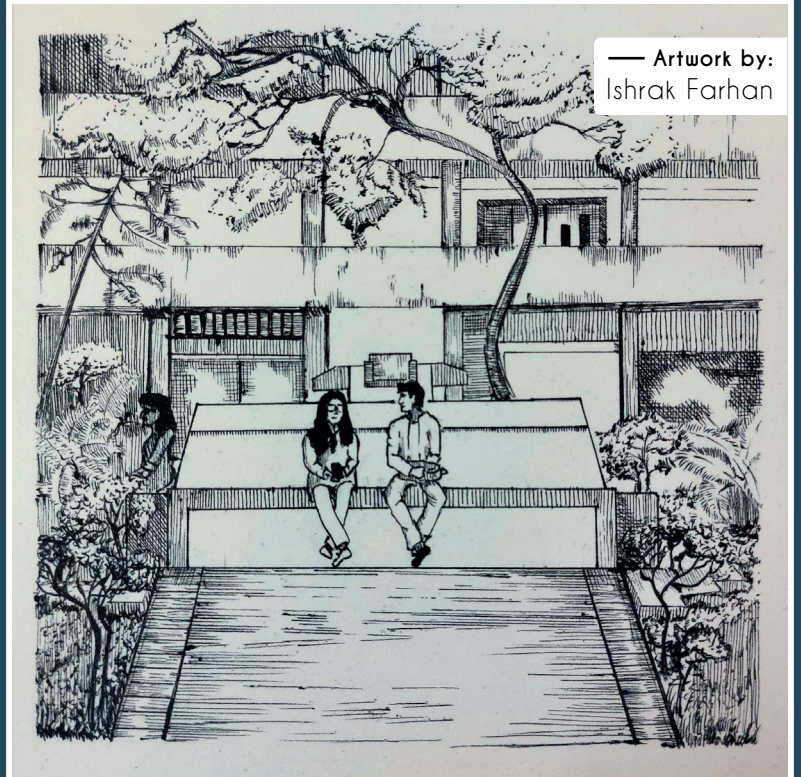
Keeping up with the ever evolving corporate world is the key to bridge the industry- academia gap for any business school. For that purpose, Faculty of Business Studies, University of Dhaka (FBS-DU) is taking a bold step forward to better connect, engage, and empower its community. In this dynamic, digital landscape, the importance of staying connected and providing accessible resources for the prospective students, faculties, alumni and other stakeholders is paramount.

FBS is enroute to strengthen its online presence through a platform presenting valid information, elevating its accomplishments and highlighting the achievements of its students to enhance its standing. As the faculty embrace change, it is also expanding its horizons globally through ventures and initiatives that will position it as a global leader in the fast-paced industry.

This may also assist the faculty to have a notable influence on its global positioning, as the data are frequently gathered from publicly available sources. Furthermore, it intends to maintain the legacy of being the most desirable option for employers through quality education.

This is more than a moment – it's a movement. Join FBS on this exhilarating excursion as it reimagines itself to collaboratively shape the continually evolving future.

Ishrak Farhan



A New Chapter Begins: FBS Redefines Itself



In this liquid tapestry, threads of lives unravel and reweave, a place where symphonies of endings and dawns are whispered



ILLUMINATING DHAKA'S SKYLINE

WITH
SHAKRAIN

MUHD. NAZMUS SAQUIB

It is the last day of 'Poush'. Kids with spools running through the crooked streets of Puran Dhaka, the canvas-like sky filled with thousands of colours, kites and kites gliding through the breeze along with a festive vibe. Behold, Shakrain - the ultimate kite-flying festival celebrated in Bangladesh, particularly in Puran Dhaka. As soon as the sun sets, fireworks light up the sky and crackers start to pop. Flame eaters throw fire out of their mouths, and loud cheers fill the air as thousands of people come together to celebrate. Since 1740, being inherited from the Mughal erathen, the festival has become a tradition to celebrate the last day of the Ninth Bengali month, Poush, as Shakrain - a day of ecstasy and togetherness.



Taylor Swift's

Album Palette:

Decoding the Journey Full of Colors

Fatema Tuz Zohora



Taylor Swift was named Person of the Year in 2023, lauded for her exceptional skills in intricate storytelling through her music. Her journey commenced in the lush greens of new beginnings. From the onset, her lyrics captured hearts, but it was during the Fearless era that they gleamed like gold. Evolving into a master storyteller, she wove tales of innocence with vibrant strokes of red in her album of the same name, delving into intense emotions. The 'blank space' of 1989, painted in shades of blue, marked a pinnacle in her success. As midnight, her latest album approached, her album unfolded in light aqua hues, offering a glimpse into her insecurities. Swift's artistic palette traversed colors, reflecting the diversity in the emotions of her musical odyssey.

2023: A Year of Technological and Scientific Breakthrough

Adnan Khan Chowdhury



2023 has offered the world a tremendous ride of human milestones and achievements. To start with, Artificial Intelligence has revolutionized the world we live in with the invention of Chat GPT-4. ChatGPT is an LLM based AI system that took the chatbot experience to another level. Stimulating conversations, content creation, even tutorials—we can see AI's future all in one location. Additionally, India wrote history on August 23, with the tremendous success of the ambitious Chandrayaan-3 project, led by the Indian Space Research Organisation (ISRO). Talking about space, the renowned Hubble telescope's replacement, NASA's James Webb Space, announced the groundbreaking discovery of a critical carbon molecule in space. This molecule has never been seen before and is thought to be the foundation of interstellar organic chemistry. On October 2, Katalin Karikó and Drew Weissman were jointly awarded the Nobel Prize in Medicine for their contributions to the development of Covid-19 vaccinations. To wind up, 2023, undoubtedly, has been a monumental year in terms of the milestones that humans have achieved.

WHAT'S COOKING ON The Cloud ?

Farisa Islam Disharee

The importance of cloud kitchens in providing a contactless meal option in the post-pandemic age is more apparent than ever before. Quickly responding to the unprecedented demand for online food delivery, this groundbreaking strategy has done away with the requirement for a real dining area. By reimagining the conventional restaurant model, aspiring cooks and entrepreneurs can reap the benefits of lower overhead costs. Besides ,Data analytics and artificial intelligence, in particular, can be the game changer in offerings, delivery, and customer



experiences in this arena. Cloud Kitchens symbolize a deeper change in our relationship with food than only a passing fad. They represent innovation and resilience in business, and their influence on the culinary scene is making them a topic of future relevance and anticipation.

City Beats: Bengali Music's Modern Tune

Md. Ashikul Islam

The Urban Bengali music is revolutionizing the cultural soundscape by fusing traditional melodies with Western influences like hip-hop and rock. In subgenres like Bangla hip-hop, artists use slang to rap about city life, delivering socially conscious messages. Bangla rock bands, incorporating traditional instruments like the tabla, blend western rock elements into their music. This unique amalgamation strikes a balance between the familiar and the innovative, resonating with a broad audience. As the scene evolves, it not only captivates the youth, making Bengali music more popular, but also serves as a global ambassador, showcasing the rich tapestry of Bengali culture.

VoB

BULLETIN

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