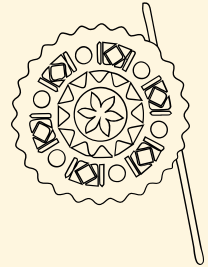




# BOISABI FESTIVAL

## A COLORFUL JOURNEY THROUGH TRADITION



*Serenity, vibrancy, and liveliness prevail in the hills. Streets come alive with the rhythm of traditional music and vibrant decorations, as ceremonial rituals and jubilant dances fill people with a sense of togetherness - yes, welcome to celebration of Boisabi.*

In Bangladesh's diverse culture, Boisabi shines as a beacon of unity, blending the traditions of three distinct ethnic groups into a colorful celebration. Boisabi, combining Tripura, Marma, and Chakma New Year celebrations - Boisukh, Shangail and Biju, represents a unique cultural fusion.



*“With every dawn, doth the world anew awaken,  
a stage set for the dance of destiny.”*

The last two days of Chaitra and the first day of Boishaki mark the colorful celebration of this festival. Each community brings its unique customs, rituals, and cultural practices, reflecting the country's multicultural ethos. Families feast on traditional dishes, while streets echo with laughter and the exchange of warm greetings.

It's a time to look back, honor the past, and embrace the future with optimism. This is where the festival shares the same inspiration with Pohela Boishakh. The celebration may seem different but the harmony, hope and love for the tradition remain the same. Let's experience the magic of Boisabi, where diversity and unity unite in celebration.

— Moriom Sultana

# VIBRANT BEGINNINGS

## UNVEILING THE SYMBOLISM OF RED AND WHITE IN POHELA BOISHAKH

Fatema Tuz Zohora



Imagine a bustling street filled with laughter, the aroma of traditional cuisine lingering in the air, and vibrant colors painting the scene. Welcome to Pohela Boishakh, the festival of Bengali New Year celebration, where every aspect reflects Bengal's rich culture.

At its core, there are two colors that hold great significance: red and white. Dating back to 1864, the Tagore family

celebrated this day at Jorashanko Thakurbari wearing red and white from where this tradition was inspired. Red brings energy and excitement, symbolizing celebration and joy. It reminds us to embrace life with enthusiasm.

As the new year begins, streets, clothes, and decorations are filled with red. On the other side, white represents purity, peace, and new beginnings. It's like a blank canvas where we can paint our dreams. During Pohela Boishakh, amidst all the excitement, white reminds us to reflect on the past year and look forward to new adventures.

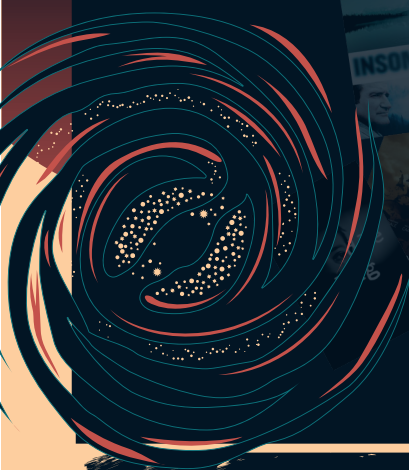
Together, red and white create a harmonious tapestry of tradition and modernity. They remind us that while time may march forward, the spirit of Pohela Boishakh remains eternal—a celebration of life, love, and the enduring beauty of Bengali culture.





# NOLAN UNIVERSE

MORE OF A LIFELONG EXPERIENCE



From the obsession of a young writer in the early work (Following) to the ethical dilemmas of modern-day Prometheus in his most recent creation (Oppenheimer), the universe created frame by frame by Christopher Nolan is one that never fails to capture the attention and curiosity of the viewers. From the mesmerizing visuals to the breathtaking background music, his cinematic universe is a tapestry of time, emotion, and the human mind. The mystery, the plot, and the concept of time are never linear in this universe and are never predictable by any means. Be it memory or dreams, Christopher Nolan seems to have a way to turn it into an element that makes you question everything at every moment of this journey. In the form of movies, these are lifelong experiences to cherish. That's why this cinematic genius winning the Academy Award for best director this year didn't seem to be a surprise, as for a long time now, Nolan has been worthy of it through his creation of a mind-altering universe.



Pushpita Amin



# THE SAGA CONTINUES

## Dune Part II Sets Novel Standards



SKETCH: ISHRAK FARHAN

DUNE PART II is hailed as one of the greatest sequels ever made and emerged as the blockbuster hit of 2024. Based on Frank Herbert's iconic novel, the movie delivers one of the most fascinating science fiction cinematic experiences ever witnessed. It takes us on a journey with the noble Atreides family as they navigate politics, power struggles, mass worship, and the mystical substance "spice" on the desert planet of Arrakis. Contrary to David Lynch's 1980s adaptation, this release boasts an ensemble cast, starring Timothée Chalamet, Florence Pugh, Zendaya, Austin Butler, Javier Bardem, Lea Seydoux, and additional talents.

This is not the first time Denis Villeneuve has impressed audiences with his direction and storytelling. Arrival, Incendies, Prisoners, and Blade Runner stand as evidence of his incredible talent and dedication. One question

still remains: Will Villeneuve's Dune Franchise become the Star Wars of this generation or merely a fad? To find out your answer, catch Dune: Part Two and Villeneuve's filmography on this vacation.

MIFTAHUL JANNAT RIFAT

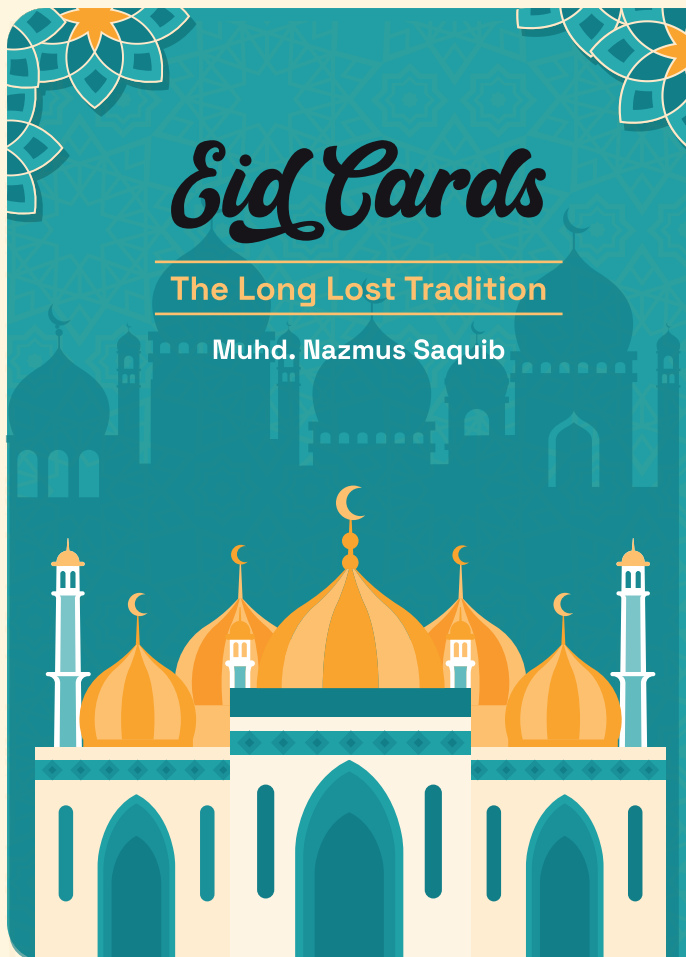
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# Eid Cards

## The Long Lost Tradition

Muhd. Nazmus Saquib



### Remember the last days of Ramadan during school?

Corners of every alley brimmed with little entrepreneurs- selling something glittery, something special and we trying to buy those as much as possible using all our piggy bank stashes, everyone in the class busy with coloured pens writing wishes and rhymes on those cards and sneakily swapping with each other during class time.

Yes, I am talking about Eid cards, once the very heart of the celebration, but now replaced by digital greetings- easy to forward to all just in one tap.

By the passage of time, those Paper cards have now become nothing but pure nostalgia for millennials, reminding us of a simpler time, when Eid was all about sharing little moments and happiness. Thinking of those times always makes us smile, doesn't it?

The celebration for International Women's Day is held at the Faculty of Business Studies, University of Dhaka every year, but the question follows as to whether these celebratory events actually hold any significance to the overall empowerment of women. The simple answer is yes! During the entire event, a lot of issues relevant to the university are brought to the light. A simple example might be that in this year's celebration, a burning issue, common washroom for faculties, was brought up where concerns were raised regarding the women faculties having to share washrooms even during their periods. As a result, the problem got highlighted and probable solutions also have been proposed. Thus, the importance of such celebration lies in such instances where problems are overcome.

## Women's Day Facilitated by FBS-DU

Jarraf Rahman Rasha





# THE BALLAD OF

## AN UNCANNY RESEMBLANCE TO YOUR BUMPY GRADUATION TREK

In the hallowed halls of academia, where textbooks reign supreme and Tong Ghor-coffee flows like a mighty river, there exists a digital realm of DX-Ball. Much to my surprise, the game has its fair share of eerie parallels to an FBS undergrad.

### Level 1: The Freshman Fiasco

Ah, the very first level where FBS similar to the game, goes easy on you as you enter the fray with boundless enthusiasm. With a puny paddle and a handful of balls, dodging metaphorical obstacles like overdue assignments, delayed reports, and endless presentations become a go-to.

### Level 2: The Midterm Mayhem

With progression, one becomes increasingly preoccupied with midterms and semester finals. The ever-increasing pace of the game is reflected in the increasingly packed schedule which depletes your formerly abundant reservoirs of energy and optimism.

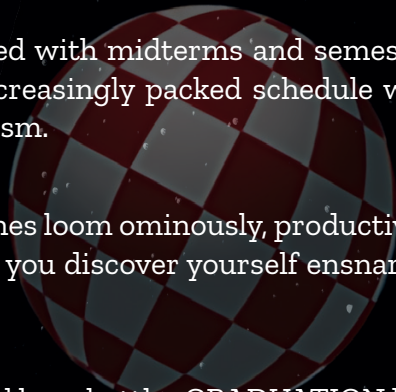
### Level 3: The Procrastination Pandemonium

At this dreaded stage, where time stands still and deadlines loom ominously, productivity seems like the elusive power-ups - out of your reach. Exactly when you discover yourself ensnared in a web of distractions.

### Level 4: The Senior Send-off

Your academic journey draws near to an end, and the final boss battle- GRADUATION looms large on the horizon. Eventually, with memories aplenty, you embark on the next chapter of your journey with newfound wisdom and a healthy dose of nostalgia.

ISHRAK FARHAN



## Can Vegan Cosmetics be a Solution to Ethical Beauty?

Step into the world of ethical beauty with vegan cosmetics, the latest trend revolutionizing the industry. From foundations to lipsticks and skincare essentials, there is a vegan option for every beauty need. With brands increasingly prioritizing transparency and eco-conscious packaging, it's never been easier to make the switch to a cruelty-free beauty routine.

The appeal of vegan cosmetics extends beyond ethics; they are celebrated for their gentle, skin-loving formulas and environmental sustainability. They are embraced by conscious customers since these products avoid the use of animal-derived ingredients and are in favor

of plant-based formulations.

Brands such as Milk Makeup, Elf, Biossance and Drunk Elephant are vegan and have absence of any animal ingredient.

By choosing vegan beauty products, consumers can align their personal values with their purchasing decisions, supporting brands that prioritize animal welfare to build a more ethical and sustainable beauty industry.

-Faizah Tahsin



100%  
NATURAL



# SAILING TOWARDS BLUE BOOM!

From rich mineral deposits to untapped tourism potential, Bangladesh's blue economy is a Multi-Billion Dollar treasure chest that is waiting to be unlocked. Our legally owned 1,18,813 square kilometer sea area is enriched with blessings; be it abundant fish stocks or mind-blowing trillion cubic feet of liquid gas! Nonetheless, the critical geographical location of Bangladesh also shows the light of becoming an important & profitable Maritime hub. This isn't just about fattening wallets; it's also about unlocking millions of jobs! From boosting the export potential with indigenous beach crafts to propelling the overall economy, the blue economy promises Bangladesh to sail towards becoming a champion of the oceanic Gold Rush!

~Nahidul Haque

## AI Doomsday?!

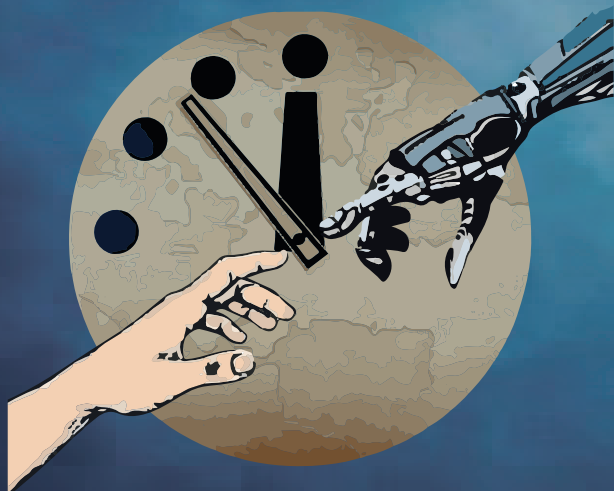
Thanks to sci-fi movies, growing up, I always feared a day when robots would control the world. Is the ground-breaking innovation of Devin & Figure 01 during the last couple of months an indication of that? Or not?

Devin is a software-based AI that does not only automate coding tasks but also provides in-depth answers with thorough research, while solving all the problems in the way, on its own. On the other hand, 'Figure 01' is the most influential robotic invention of the last decades that can do human-like jobs 'all by itself' by doing real-time data analysis.

Now, is the AI Doomsday here? NOPE!

Rather, proper navigation & utilization of the capabilities of these inventions give hope to launch mankind toward another history-changing revolution! So instead of worrying about "AI will kill my job", start upskilling yourself to leverage these powerful technologies.

Nahidul Haque





# VoB

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